

CIRTUO VISUAL STANDARDS

COLOR COMBINATIONS

CIRTUO RED



CMYK 0/90/85/0 - RGB 239/65/54 - HEX #EF4136

CIRTUO RED, INVERTED



CMYK 0/90/85/0 - RGB 239/65/54 - HEX #EF4136

BOLD BLUE



CMYK 100/95/24/20 - RGB 0/27/113 - HEX #001B71

BOLD BLUE, INVERTED



CMYK 100/95/24/20 - RGB 0/27/113 - HEX #001B71

(ANTI FLASH WHITE CMYK 5/4/4/0 - RGB 238/238/238 - HEX #EEEEEE)